

# We Are Hiring Interns!

#### About Us

We build a data science hub to connect real-world knowledge and provide robust resources for business leaders, professionals, academics and promising students to thrive in this field. Our vision is to foster the data science ecosystem and broaden the adoption of the technology. We empower and accelerate the growth of the community by offering online resources, conferences, certificate programs and data science job opportunities. Check out our website for more information: <a href="https://www.ideassn.org">www.ideassn.org</a>

### **Open Positions**

#### Social Media Intern

The Social Media Intern will support the success of our year-round conferences and workshops. This position will increase the awareness of the organization within the data science community. Major responsibilities may include: Conduct market research to identify potential audience; Create marketing collateral; Evaluate and report on key metrics

#### **Skills and Qualification:**

- Strong skills in using social medias such as Facebook, Linkedin, Twitter
- Experience in social media marketing and copywriting
- Strong passion about data science and big data related topics
- Absolute and complete fluency in English
- Can use at least one graphic design tools (Photoshop, Illustrator, InDesign, etc.)
- Ability to design layout and marketing materials
- Managing design implementation of event posters or other advertisements material
- Developing creative concepts for print, digital and multimedia campaigns.

#### **Email Newsletter Editorial Intern**

The internship will involve working on email campaigns and gather information to produce a weekly newsletter aimed at sharing data science information for our members. This publication is expected to contain interesting articles on latest technology, applications, career opportunities and organization activities.

### **Skills and Qualification:**

- Strong knowledge of AP Style and understanding of English grammar
- Knowledge of WordPress content management system and MailChimp or similar system
- Tech- & social media-savvy
- Competency in Adobe Photoshop
- Effective journalistic skills including, but not limited to interviewing sources, producing interesting articles from raw materials gathered from various sources
- Writing feature articles, ad copy and other columns as needed
- Collecting articles from various columnists and contributors
- Converting all photos into usable formats (desired)

## **Desired Start Date: ASAP**

# Approximate Hours Per Week: 20

If you're interested, please email your resume, a short summary of your experience and availability, with "Name + Intern position" in the subject line to  $\underline{info@ideassn.org}$ 

<sup>\*</sup>Feel free to send over any project and work portfolio.